



## Jog-A-Thon Sponsorship Opportunities

Take a look at each of the sponsor level bars below to see what is included at each level. We also have other opportunities for sponsorship with our wishlist add-ons. The following items are things we'd love to get sponsors for: runner medals, balloon arch, race timer, water bottles, participant bags, etc. You can find these listed on the sponsorship form to be completed below.

**Important!** To maximize your business seen in our mix of electronic media, promotional flyers, take-home flyers, banners, t-shirts, and website, please **send payment in by September. 16th!**

### For Saint Ferdinand Families Only - \$250

**Family Sponsorships** (This is NOT a Jog-A-Thon Pledge. Requests for Jog-A-Thon pledges start Sep. 30th after Pledge Envelopes get sent home.): This level is for Saint Ferdinand families or Saint Ferdinand families with businesses only. See next sponsor level if you are a non-Saint Ferdinand business or organization.

- family name or business logo placed on t-shirt
- \$250 Sponsorship (multiple spots available)

#### **Details:**

- for t-shirt logo imprint, please provide a vector file like an .ai or .pdf so that we can resize appropriately; high resolution .jpg's may be acceptable; 1-color logo to be placed on sapphire blue shirt; actual imprint size varies based on the final number of logos to place on shirt. Relative sizes are largest at the highest level of sponsorship to smallest at lower levels of sponsorship. However, typical sizes are: 1/4" for text & 1/2" H x 2.5" W for logo supporter level; 3/4" H x 4" W for Bronze level; 1" H x 5" W for Silver Level; 1.5" H x 6" W for Gold Level

### Business Supporter - \$250

- business listed on t-shirt (text only)\*
- one Saint Ferdinand's support decal to proudly display
- \$250 Sponsorship (multiple spots available)

**\*SIGN-UP by September 9th** for a FREE UPGRADE to having 1-color business logo on t-shirt and full-color on website!

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### Bronze Sponsor - \$500

#### **BEST CHOICE!**

- logo placed on t-shirt (1-color on back) and on event website
- logo placed on sponsorship banner hung during the entire week of Jog-A-Thon
- at least one shout-out by Emcee
- one t-shirt provided (please provide size)
- one Saint Ferdinand support decal to proudly display
- sponsor can provide coupons/flyers for participant fun pack (qty 250)
- sponsor can set-up 10x10 tent at event 7:30AM to Noon
- \$500 Sponsorship (multiple spots available)

#### **Details:**

- for t-shirt logo imprint, please provide a vector file like an .ai or .pdf so that we can resize appropriately; high resolution .jpg's may be acceptable; 1-color on sapphire blue shirt; actual imprint size varies based on the final number of logos to place on shirt. Relative sizes are largest at the highest level of sponsorship to smallest at lower levels of sponsorship. However, typical sizes are: 1/4" for text & 1/2" H x 2.5" W for logo supporter level; 3/4" H x 4" W for Bronze level; 1" H x 5" W for Silver Level; 1.5" H x 6" W for Gold Level
- For website, color image can be jpg or gif or png and fit within an area of 200px wide by 115px tall; will be placed on white background
- For full-color sponsorship banner, an .ai or pdf is ideal; or high resolution .jpg image might work fine. Typical size of superhero logo would fit in an area of 12" wide x 8" tall
- You are welcome to bring your own banner too (you have the option to opt out of above sponsorship banner if you like too). We can hang a 3' tall x 8' wide banner (or 6' tall x 4' wide) Needs to have grommets

### Silver Premier Sponsorship Package - \$2,500

everything in Bronze sponsorship level, plus...

- larger logo on t-shirt and website
- two t-shirts included (provide sizes)
- DJ shout-outs during each grade level running period
- logo on running bibs & registration packet
- your own banner hung during day of event
- thank you recognition in directory
- sponsor can have 10'x10' booth at Fall Festival (Date TBD)
- \$2,500 Sponsorship (2 spots available)

#### **Details:**



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### **Gold Premier Sponsorship Package - \$5,000**

everything in Silver Sponsorship Package, plus...

- logo placed on main event banner
- two t-shirts included (provide sizes)
- logo on all take-home event notices
- business mentioned on all social media event messages
- logo on school messaging system on all event messages
- thank you recognition in yearbook
- \$5,000 Sponsorship (2 spots available)

### ***Details:***

- For t-shirt logo imprint, please provide a vector file like an .ai or .pdf so that we can resize appropriately; high resolution .jpg's may be acceptable; 1-color logo to be placed on sapphire blue shirt; actual imprint size varies based on the final number of logos to place on shirt. Relative sizes are largest at the highest level of sponsorship to smallest at lower levels of sponsorship. However, typical sizes are: 1/4" for text & 1/2" H x 2.5" W for logo supporter level; 3/4" H x 4" W for Superhero level; 1" H x 5" W for Silver Level; 1.5" H x 6" W for Gold Level